



University
of Vermont
Foundation

Alumni Association

UNIVERSITY OF VERMONT FOUNDATION
ALUMNI ASSOCIATION BOARD OF DIRECTORS
MEETING MINUTES April 10, 2025

A meeting of the Alumni Association Board of Directors of the University of Vermont and State Agricultural College Foundation, Inc. was held on Thursday, April 10, 2025 at 1:30 PM in the UVM Alumni House - Silver Pavilion and via Zoom.

MEMBERS PRESENT: Afi Ahmadi, Michael Brown, Philip Bruno, Cooper Bullock, Jai Chanda, Rodney Clemons, Renee Cruise, Evan Goldstein, Susan Higgins, Claire Julianelle, Sarah Lenes, Adam Levy, Justin Martin, Rowen Martin, Sophie Meyer, Deb Mignucci, Cathy Tremblay, Rick Vargas, Sanjeev Yadav

MEMBERS PARTICIPATING VIA ZOOM: Emily Carr, Sofia Iwobi

PERSONS ALSO PARTICIPATING: Monica Delisa, Maddie Ritter, Sydney Rybicki, Dan LeClair, Michaela McCarthy, Erin Murphy

UNABLE TO PARTICIPATE: Max Greenberg

President Cathy Tremblay called the meeting to order at 1:30 PM after attendance was taken and a quorum was established.

Welcome Remarks

Cathy Tremblay welcomed the group, thanked everyone for joining in-person or via zoom, and expressed appreciation for seeing so many members in person. She extended a special welcome to Monica Delisa, President & CEO of the UVM Foundation, volunteer leaders and members of the UVM Foundation staff. She reminded participants that the meeting is a matter of public record and asked the board if there were any requested changes or additions to the noticed agenda, which there were not. The complete board packet was sent via email. The work that the Board has done since the last meeting in September is inspirational. Thanked the Alumni Association team and members of the Foundation for their help leading the Board to being more goal and data driven.

Review and approval of September 26, 2024 meeting minutes

Draft copies of the minutes from our September 26, 2024 full-board meeting eall were included in the packet of materials. The minutes of the September 26, 2024 Alumni Association Board Meeting were presented for approval. A motion was made, seconded and the Board unanimously approved the minutes as presented.

Campus Highlights

Rob Dow, Coach of the UVM Men's Soccer Team, was a guest speaker.

A video of highlights from the soccer team's winning season was played before Rob made his remarks. Rob spoke about the unbelievable success of his team and the driving factors behind the success. He underscored the team members commitment to academics and the collective values that the team members hold. Rob also touched upon the importance of support from UVM fans, the alumni community and the broader Vermont community. Several of the board members had questions for Rob following his remarks. At the conclusion of the Q and A session, Evan Goldstein gifted Rob a book comprised of congratulatory messages to the team from alumni around the world. Board members were given the opportunity to have their photograph taken with the NCAA National Championship trophy. Ten minutes were allotted for the photo opportunity.

UVM Foundation Team Update

Sarah Lenes, Assistant Vice President of Alumni Relations, provided an update from the UVM Foundation Team. Sarah introduced new staff members, Erin Murphy and Michaela McCarthy. Sarah spoke about the implementation of the new engagement score and the key objectives for the score, including: to measure the engagement of every person in the database, map engagements against the donor continuum, and use data to drive engagement strategy.

Maddie Ritter, Assistant Director of Alumni Relations for the College of Arts & Sciences, presented on how the work of the UVM Foundation takes micro engagement opportunities and expands them while being tracked in the CRM. Maddie touched upon the CAS Alumni Spotlight Program, the implementation of office hours for students, classroom and student club visits from alumni, her work with the CAS Board of Advisors, and a powerful story of alum engagement. Maddie concluded her presentation by sharing news that the Bates Connector has art displayed and installed by current students. All meeting attendees were invited to attend a viewing of the art following the meeting.

Rowen Martin, SAA President and Cooper Bullock, SAA Vice-President presented about the current SAA election cycle, the success of the LUVMyClub campaign, and their experiences as presenters at a mini-conference at the UConn Foundation

headquarters. They concluded their presentation with a celebratory note that Senior Week 2025 sold out in six hours. Rowen and Cooper thanked the members of the AABOD and the UVM Foundation staff.

Approval of second term and new board members

The board endorsed second terms for board members Cooper Bullock '27 (SAA Co-President), Michael Brown '73, Emily Carr '04, Max Greenberg '20, Adam Levy '98, Rowen Martin '26 (SAA Co-President), and Sophie Meyer '21.

The board endorsed new members Lisa Kanter '92, Sarah Madey '09, Will Oliver '26, and Sara Kinnamon Fritsch '00.

The board endorsed new officers Deb Mignucci '82, Susan Higgins '85, and Cathy Tremblay '85.

The board thanked retiring members Rodney Clemmons '91, Philip Bruno '12, Evan Goldstein '95, Afi Ahmadi '93, and Cathy Tremblay '85. Sarah shared personalized remarks about each retiring board member and presented them with a gift.

The next Alumni Association Board meeting will be held on Thursday, September 25, 2025. Details will be forthcoming.

Cathy encouraged the board to attend the Celebrating Scholarship program later tonight.

Cathy declared the meeting adjourned at 2:56 PM.